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OVERVIEW

Experienced visual communications officer, creative director and designer with 37 years of international award winning design solutions for the United Nations, UN agencies, NGOs, corporations and governments. Communication campaigns, publications and exhibits, which can be seen around the world, from electoral, humanitarian, development and peacekeeping missions to international conferences.

Self-motivated, multi-tasking professional capable of working independently or as part of cross-cultural teams. Detail oriented with strong planning, organizational and management skills, excelling in communications and problem solving. Ability to work under extreme pressure and with limited resources. Experience in conflict and post conflict environments.

Strong international design background in humanitarian needs/response, development in transitional countries, food security, health, environmental, MDGs, elections, voter and civic education, ballot production, transition to independence and democracy, human rights, peacekeeping, literacy, youth and gender issues. The goal is to create a memorable strategic communications solution that informs, educates and clearly conveys the intended message to the targeted audience.

SKILLS

Communications: Creative direction • communication and marketing strategies • conceptualization and design in print, web and interactive • message development • international multi-lingual campaigns • publications • reports • infographics and icons • social media design and implementation • educational and training materials • ballot design and production • logo/identity/branding development and implementation • web/digital design and content development • TV/video graphics • signage/billboards/banners • exhibits and event design and implementation • brochures/pamphlets • newsletters • marketing/media kits • fact sheets • donor materials • posters • packaging • promotional incentives • event materials • photography • image editing and manipulation • pre-press print production • proofing/press check.

Project Management: Project planning and implementation • problem solving • department set up • budgeting • time management/delegation • client and supplier liaison • staff management • training (capacity building) and evaluation • supplier evaluation/supervision • establish/maintain media and news agencies contacts • presentations • operational plans and weekly reports • interviewing.

Computer and Technical: Proficient in Macintosh and PC operating systems • Software applications: CC 2021 Adobe Suite: InDesign, Illustrator, Photoshop, Acrobat, After effects. Microsoft: Word, Excel, Power Point • Technical expertise in all areas of printing and digital production • Layout in 20 languages • Photographic experience with DSLR and SLR cameras.

LANGUAGES

Mother tongue: English

Portuguese and Spanish: Basic

Accustomed to designing and producing print, web and exhibit materials in 20 languages including, but not limited to: Arabic, Chinese, French, Russian, Spanish, German, Italian, Portuguese, Nepali, Dari, Pashto, Urdu, Macedonian, Albanian, Croat, Bosnian, Serbian, Tetum, Bahasa Indonesia, and Swahili.

EDUCATION

Parsons School of Design (New School of Social Research), NYC • Associate in Applied Science Degree, 1980-1983, 1990 • Visual Communications/Graphic Design

School of Visual Arts, NYC • Certificate in Web Design, 2002

School of Visual Arts, NYC • Certificate in Computer Graphics, 1990

Online courses 2013-2014: Certificates in Multi-lingual publishing strategies with InDesign; Creating infographics with Illustrator; InDesign essential training

EXPERIENCE

Graphic Design Consultant (Home-based)

August 2013–Present

United Nations Development Programme — UNDP, Kenya

- Designed and developed a template, created maps, icons and infographics for UNDP Africa Borderlands Centre monthly and weekly overview.
- Designed and laid out a 60-page report on the Borderlands project, accompanied by a 4-page brief and power point presentation
- Designed and laid out a three spotlight overviews focusing on borderland areas in Africa, including maps, icons and infographics.

United Nations Development Programme — UNDP, Solomon Islands

- Designed, laid out, photo edited and created infographics for Solomon Islands annual report.
- Designed, laid out, photo edited and created infographics for Solomon Islands Electoral materials. Including three final reports.
- Designed a logo and campaign on outstanding women in the community, featuring banners, posters, video intro, brochure and booklet.
- Designed and laid out a booklet on the Political Parties Commission.

United Nations Development Programme — UNDP, The Gambia

- Designed, laid out, photo edited, created infographics, production and printing for The Gambia Knowledge Products. These included an 96-page photo book on the prison system, four reports on the rule of law, prison assessment, policing strategy and implementation plan and a 48-page SGBV handbook. Designed a 3 page newsletter template and icons.

United Nations Children's Fund — UNICEF, Geneva (Private Fundraising and Partnerships Division)

- Designed a logo, Zoom background and Power Point presentation for the *Legacy Community Workshop*.
- Designed, Laid out and edited video clips for *Direct Response Television* manual.
- Designed, developed layout and infographics for *Children's Rights Metrics in the Supply Chain* report, 24 pages.
- Designed, developed layout and infographics for *Children's Rights in the Garment and Footwear Sector* report, 12 pages.
- Designed, developed layout and infographics for *Children's Rights and Business* report, 24 pages.
- Designed, laid out and created infographics for *Wash4Work Monitoring and Indicator* report.

UN Office for the Coordination of Humanitarian Affairs — OCHA, Turkey

Layout for the *Syria Cross Border Humanitarian Fund annual report 2019 (SCHF)*.

United Nations Children's Fund — UNICEF, New York (WASH Section)

- Report design and layout for *Cholera WASH Response*, including infographics

United Nations Children's Fund — UNICEF, Firenze (Innocenti Film Festival)

- Overall campaign design for the *UNICEF Innocenti Film Festival* in Firenze prompting new young talent.
- Designed and produced a 40-page brochure/programme with film thumbnails and graphics in Italian and English.
- Designed a billboard promoting the film festival in Italian and English.
- Designed a 2 sided flyer/handout with film schedules, promoting the film festival in Italian and English. This was a very important tool for the festival according to the organizers.
- Designed a media backdrop for the theatre with donor logos.
- Designed a poster promoting the film festival with film clips and schedules in Italian and English.

United Nations Children's Fund — UNICEF, Central African Republic (CAR)

- Designed and laid out a 32-page children's/adolescence storybook with illustrations in French.

Food and Agriculture Organization of the United Nations — FAO, Rome

- Designed and laid out reports on South Sudan famine situation.
- Designed a COVID crisis report with infographics.
- Designed templates/layouts for country briefs and snapshots on the COVID situation in Latin America, Africa and Asia.
- Designed templates and final layouts for country specific briefs and snapshots in English, French, Spanish and Portuguese.
- Developed and illustrated Icons to be used on all products.
- Designed folder, donor kit and promotional materials.
- Designed, laid out and created infographics for a 124-page *Cadre Harmonisé Technical Manual* in French and English.

- Designed, laid out and created infographics for a 227-page *IPC Food Security Technical Manual* and a 2-page brief. In English, French and Spanish
- Designed and laid out a 38-page *IPC Global Strategic Programme* report.
- Designed and produced 18 Power Point presentations for training purposes, consisting of 20 slides each..
- Designed and laid out a 50-page exercise and answer workbook to accompany the Power Point training tools.

United States Agency for International Development — USAID, Project Hope (TB control Program)

- Designed, laid out, photo selection and creation of infographics for an 80-page publication on tuberculosis prevention and care in Central Asia. English and Russian versions.

United Nations Children’s Fund — UNICEF, Geneva (Communications for Emergencies)

- Designed, laid out and created info graphics for an end of the year Funding Appeal “*Malnutrition Crisis in Sub-Saharan Africa.*” English, French and Spanish versions.

United Nations Children’s Fund — UNICEF, Geneva (Communication for Corporate Partnerships)

- Designed, laid out and created infographics for a 6-page brochure “*Young People’s Agenda*”
- Designed, laid out and created infographics for 2-page briefs “*The Global Muslim Philanthropy Fund for Children*”

UN Office for the Coordination of Humanitarian Affairs — OCHA, New York (Agenda for Humanity)

- Designed and laid out a 106 page web-based and printed publication “*No Time to Retreat*” as a follow up report on the progress since the *World Humanitarian Summit*. Development of infographics and visuals, photo editing and selection.
- Designed 14 social media cards for Facebook and Twitter
- Designed and laid out the Executive Summary in English, French and Spanish as a stand-alone report for web and print.

United Nations Development Programme — UNDP, Sudan

- Designed and laid out the *Supporting Peace in Darfur* brochure in English and Arabic with graphics and photographs.

UN Office for the Coordination of Humanitarian Affairs — OCHA, South Sudan

- Designed, laid out and created infographics for the 2016, 2017, 2018 and 2019 *Humanitarian Response Plan (HRP)*, *Humanitarian Needs Overview (HNO)* and summary briefs.
- Designed and laid out the *South Sudan Humanitarian Fund (SSHF)* annual report 2016, 2017 and 2018.
- Designed and laid out the *Common Humanitarian Fund (CHF)* annual report 2015.
- Designed OCHA South Sudan folder, banners and notepads for media, donors and general use.

UN Office for the Coordination of Humanitarian Affairs — OCHA, New York (Policy Analysis and Innovation Section, Policy Development and Studies Branch)

- Designed infographics for *Reducing protracted internal displacement as a collective outcome* report.
- Developed and produced an infographics piece addressing the Collective Outcome strategy.
- Created layout for the *World Humanitarian Summit 2016* companion piece and handout with infographics.

UN Office for the Coordination of Humanitarian Affairs — OCHA, Geneva (PBS - Programme Support Branch, STAIT - Senior Transformative Agenda Implementation Team, PAMS - Planning and monitoring section)

- Designed for timelines, spectrums and country comparisons.
- Created layout for the 2017 *Humanitarian Needs Overview* and the *Humanitarian Response Plan* for Yemen and Nigeria. Designed timelines and infographics.
- Designed and laid out a follow up report to the *World Humanitarian Summit*. “*Commitments to Action*”.
- Designed and laid out emergency funding *Flash appeals* in 2016 for Iraq (Mosul), Ecuador earthquake and Libya (Sirt).
- Following NY OCHA template guidelines with appropriate modifications created layout for the 2016 *Humanitarian Needs Overview* and the *Humanitarian Response Plan* for Zimbabwe, Swaziland, Central America, Nigeria and Columbia (in Spanish and English), Designed timelines and infographics.
- Designed, laid out and produced a handbook on *Emergency Preparedness and Response for resident and humanitarian coordinators*. Designed timelines and infographics.
- Designed a guide for resident coordinators on Humanitarian Action, including infographics and timelines.
- Designed and laid out the 2016 Yemen *Humanitarian Response Plan* and 2017 *Humanitarian Needs Overview* following current template, 30 pages with over 30 charts, maps and info graphics.
- Created the layout for the Nigeria 2015 - 90 day plan. Designed infographics.
- Designed and laid out a training manual for *Facilitating Collective Action*. Designed icons and infographics.
- Designed, laid out and produced the 2015 *Humanitarian Reference Module*. Designed timelines and infographics.
- Developed template design for *Inter-Agency Mobilization* booklet.
- Designed overall image/branding for a series of power point presentations, publications and all guidance templates.
- Designed and laid out the Myanmar *Humanitarian Needs Overview (HNO)*.

United Nations Mission in South Sudan (UNMISS)

- Designed, prepared layouts and pre-press for UNMISS 2014, 2015 and 2016 calendar.
- Designed and prepared 20 photo boards with 70 photos for UNDAY/UN 70th anniversary.
- Designed and produced a 6 page leaflet with 70 photos and A3 flyer/ad for UNDAY/UN 70th anniversary.
- Researched and created prototype for flip book electronic photo presentation.
- Designed new logo for Radio Miraya, a South Sudan based cooperative radio broadcasting station.

UNWomen, HQ New York

- Created layouts for the 2014 *Commission on the Status of Women 58th Session outcomes* in the 6 UN official languages.
- Designed and laid out the *Beijing+5 Declaration, Platform of Action, Political Declaration and 23rd Session outcomes*. 6 languages (Arabic, Chinese, English, French, Russian and Spanish), 270+ pages each.
- Designed and prepared layouts for the past (40th- 55th) *Commission on the Status of Women Session outcomes*. 26 reports, each in the 6 UN official languages

IRIN (The Integrated Regional Information Networks)

- Designed and laid out '*IRIN in Transition*' a 32-page proposal, which resulted in receiving the funding to become an independent news agency.
- Designed info graphics to accompany articles for IRIN News website and social media.

Graphic Design Consultant April–June 2015, Oct–Nov 2014, May–June 2014, Oct–Nov 2013, May–June 2013

UN Office for the Coordination of Humanitarian Affairs — OCHA, Juba, South Sudan

- Designed and laid out the 2015 *Humanitarian Response Plan (HRP) Midyear Update*, social media campaign and power point presentations for the official launch of the HRP.
- Designed, prepared layouts and produced the 2015 *Humanitarian Response Plan*. Included was the design and production of info graphics, charts and tables, 120 pages.
- Designed the HRP 8-page summary, invitation, power point presentation and posters for the publication event launch.
- Designed, laid out and produced the 2014 *Crisis Response Plan (CRP)*. Included was the design and production of over 100 infographics, maps and tables, 104 pages.
- Designed, laid out and produced the 2012, 2013 and 2014 *Common Humanitarian Fund (CHF) annual report*.
- Redesigned, laid out and produced the 2014-2016 *Consolidated Appeal (CAP)* and 8-page CAP summary for wide distribution. Included was the design and production of over 100 info graphics, charts and tables, 132 pages.
- Designed and produced the programme, invitations, posters and power point presentation for the media launch of the *Consolidated Appeal*.
- Created a briefing kit design for the Assistant Secretary General visit.
- Created the layout for the 2013 mid-term *Consolidated Appeal (CAP)* publication. Designed charts and infographics.

International Expert for Development of Election Materials • Consultant November 2012 – December 2012

UNDP Electoral Support Project (ESP), Kathmandu, Nepal

- Reviewed and assessed current and past electoral materials provided by the Electoral Commission of Nepal (ECN). Made recommendations on how to improve future materials.
- Designed overall image/branding to be applied to all electoral materials.
- Developed and designed electoral materials and products.
- Conceptualized electoral awareness campaign.
- Interviewed and hired a national designer to work as my counterpart and continue all future work on the project.

Senior Graphic Designer • Technical Advisor January 2007 – November 2012

UNDP Support to the Timorese Electoral Cycle, UNDP, UNEST, Timor-Leste (East Timor)

Coordinated with UNEST (United Nations Electoral Support Team) Voter Education advisor, and in support of STAE (Technical Secretariat for Electoral Administration) and CNE (National Electoral Commission), responsibilities included: planning, concept and message development, design, production and implementation of all election, voter and civic education materials. The goal was to inform, educate and communicate messages through effective voter education campaigns.

Achievement Highlights:

- Created image/branding, applied to all print and media for recognition in each election, modifying the image accordingly to create continuity between elections.
- Designed logos for observer jackets, t-shirts and handbooks.
- Worked with local illustrators to develop flip charts explaining the electoral process. An important tool in the field for voter education training.

- Developed, designed and produced voter and civic education campaigns in local languages for seven elections in 2007, 2009 and 2012 (first and second rounds of the Presidential, Parliamentary, Community Leader Elections). Campaigns were focused on reaching out and informing the population on the importance of elections, registration, becoming a candidate, participation, secrecy of vote, commitment to peaceful elections, where, when and how to vote. The turn out was 81% in 2007 and 75% in 2012.
- Developed targeted campaigns directed towards women and youth emphasizing the importance of their participation. This resulted in a noticeable increase in women candidates and overall participation. A results and comparison publication was produced and launched post elections to highlight women's participation.
- Coordinated with STAE to design and produce the official ballots for the 2007 Presidential election, Presidential run-off and Parliamentary election. Security features and watermarks were incorporated into the ballot designs to prevent fraud.
- Designed mock ballots, which were very useful in the voter education training sessions showing how a ballot should be properly marked and giving voters a chance to practice ensuring the number of invalid ballots was low. Produced posters to provide further instruction on how to mark your ballot.
- Supervised ballot printing, finishing, packing and delivery from Indonesia to East Timor of 650,000 ballots. Coordinated with the Indonesian Ambassador and local police department to ensure secure print sites and police escorted deliveries.
- Conducted training sessions to capacity build national staff in the development of voter education materials, ballot paper design and production, and how to work with Photoshop.
- Directed content and design for electoral management body websites.
- Produced election newsletters in print and electronic formats for donors, UN agencies, NGOs and staff.
- Photographed polling and the counting process on Election days and all related events for future use.
- Designed educational campaign materials for various UNDP projects including the Parliament, Civil Society and Media.
- Designed handbooks for PNTL (National Police of Timor-Leste), polling and counting staff to assist in the facilitation of training sessions and manuals for training workshops with political parties.
- Designed annual reports, press kits and signage for UNDP Country Office and UNEST for an overall cohesive image.

Communications Consultant • Sudan based

January 2006 – September 2006

United Nations Office of Project Services / Sudan Project Implementation Facility (UNOPS/SPIF)

- Developed, edited, photographed, designed and produced marketing and presentation materials. The package highlighted their achievements and goals in Sudan and included presentations for donors. This led to more projects being awarded to SPIF. The marketing kit was designed for easy internal updates to include new projects, achievements and goals.

Bridge of Hope, learning centre and residence for street children, Sudan

- Conceptualized and developed an overall marketing presentation, including the photography, design and writing of human-interest stories, success stories and fact sheets. The package was used to raise funds from donors in order to maintain and expand the street children's charity in Khartoum.
- Coordinated and developed a curriculum for a Sudanese cultural art programme for use in the learning centre.

Senior Graphic Designer • Department Head

August 2003 – November 2005

United Nations Assistance Mission in Afghanistan (UNAMA), UNDP, UNOPS Joint Electoral Management Body Secretariat (JEMBS), Afghanistan

Headed Design Unit in the daily operations. Managed and supervised a national and international staff of 14. The design department was responsible for message development, concept, design and production of all electoral visual communication materials. Effectiveness was assessed through national focus groups to ensure clarity and cultural sensitivities. The goal of voter and civic education materials was to communicate a complex electoral process, to reach an ethnically diverse audience of 12 million with a 64% illiteracy rate.

Achievement Highlights:

- Designed official logos and applications for the JEMB (Joint Electoral Management Body), ECC (Electoral Complaints Commission) and IEC (Independent Electoral Commission).
- Created and implemented overall image/branding, applied to all print and media for easy recognition.
- Developed an identifiable family to be used in all Public Outreach media.
- Strategized cohesive message development and campaigns with TV and radio units.
- Multi-lingual campaigns were developed and implemented in coordination with Public Outreach. The focus on offering potential voters a better understanding of the government transitional process, registration, polling and counting processes and encouraging Afghan citizens to participate in the elections. Produced: posters, leaflets, banners, stickers, publications, brochures, training flip charts, manuals, cartoons, billboards, magazine newspaper inserts PSAs and animations. *"Officials believe that the use of cartoons and info-graphics during registration helped educate the people"* BBC News.

- Developed campaigns directed towards women and their families, reinforcing the value of their vote and participation in the elections. In a country where women's rights are restricted, 41% of woman registered to vote.
- Designed and produced Presidential ballots with complex security features.
- Coordinated with logistics to oversee production of 17.5 million Presidential ballots
- Researched, designed and illustrated over 800 symbols, used for candidate campaigning and on ballots as a symbol of recognition for a highly illiterate population. Participated in a working group with national commissioners to ensure symbols were viable in rural and urban areas.
- Designed mock, sample newspaper ballots and official ballots of varying sizes for the *Wolesi Jirga* (Lower House of National Assembly) and Provincial Council elections. Field-tested sample ballot variations to determine viability in a country new to the election process. Production of 69 ballots, over 5,800 candidates with strict quality control and secrecy.
- Oversaw printing of 40 million ballots in coordination with 6 of my team members located at the print sites worldwide. Worked closely with the Afghan Electoral Commission in a secure site for proofing and approvals.
- Produced materials for out of country registration and elections for refugees in Pakistan and Iran.
- Designed and implemented exhibits for 3 elections at the Media Centre. Assisted in the management in set up and providing pertinent information to the media and diplomats. Coordinated and produced media/press packets.
- Photographed polling on Election Day and the counting process for use in post-election materials.
- Managed the content and design of the Electoral/JEMB website.
- Designed and produced a bi-weekly multi-lingual newsletter in print and electronic formats.
- Conducted training sessions to capacity build national staff to ensure continued functionality with the IEC.

Exhibit Designer • Consultant

May 2002

United States Embassy/USAID, Timor-Leste (East Timor)

Designed, edited and installed an exhibit for the Independence Expo center, which reflected the roles and achievements of the US Mission, United States Agency for International Development (USAID), United States Support Group East Timor (USGET) and Peace Corps in East Timor. The project was produced in a short time period with limited resources.

Senior Graphic Designer • Public Information Officer

October 2000 – May 2002

United Nations Transitional Assistance in East Timor (UNTAET/ETTA), Timor-Leste (East Timor)

Headed the design division of the Office of Communication and Public Information (OCPI), as designer and supervisor. Trained and supervised a national/ international staff of 6. Coordinated with all UNTAET units to ensure their design and media needs were met.

Achievement Highlights:

- Set up a training programme to capacity build, focusing on design in Quark Xpress and Photoshop, mentored and evaluated national staff who went on to run unit, continued long distance mentoring.
- Designed and produced a 12-page bi-monthly newspapers in four languages.
- Multi-lingual nationwide campaigns were developed addressing such issues as human rights, gender equality, land rights, anti-violence, AIDS and health/hygiene concerns.
- Developed a major civic education campaign, introducing the democratic process and significance of independence, for the first 2001 Constitutional Assembly. Attained our goal of reaching literate and illiterate constituents for a 90% voter turn out.
- Designed and supervised painting of backdrop mural for the Constitutional Assembly election press briefings.
- Coordinated with *Televizaun Timor Lorosa'e* in the development of concepts for public service announcements.
- Developed a campaign, in coordination with UNHCR, geared towards the safe return and re-establishment of 200,000 refugees displaced in West Timor.
- Designed and produced Independence Day materials including: a commemorative book for dignitaries and the local population, official Independence Day program, Independence postage stamp set for NY, Geneva and Vienna, official Independence medal, exhibit designs and installation for the Independence Expo center and UN headquarters.

Creative Director • Graphic Designer • Consultant

March 1985 - August 2003

Kelleher Design, Kelleher & Tait Design Group, Inc., New York City

Developed, designed and produced wide range effective visual communication solutions for Government Institutions, non-profit organizations, professionals and corporations.

Selected clients and projects:

The World Bank: Designed press kits and publications for *Millennium Development Goals and Gender Equality*.

United Nations: Designed and installed exhibits with accompanying print materials for the *Earth Summit Conference*, *The Struggles of the Palestinian People*, *50 years of Peacekeeping in Ghana*, *A Drug Free World for the General Assembly Special Session*, *50 years of Human Rights* and *International Literacy Decade-Education for All*; Designed and produced multi-lingual campaigns for conferences and international years including: *Working to Fight Racism*, *International Conference on Human Rights*, *International Earth Summit Conference*, *International Year of Older Persons*, *International Year of Indigenous People*, *A Drug free world: a global response* and *International Year of the Woman*.

United Nations Children's Fund (UNICEF): Designed an annual line of greeting cards and merchandising materials; Designed and produced multi-lingual publications to generate public awareness on issues such as: AIDS, healthcare, breastfeeding, nutrition and polio eradication.

United Nations Development Fund for Women (UNIFEM): Developed a poster campaign and website for Millennium Development Goals and Gender Equality; Designed the annual publication on *Progress of the World's Women* and annual reports in 3 languages; Designed a multi-lingual poster campaign for the *International Peace Conference* at The Hague.

United Nations Population Fund (UNFPA): Designed the overall image and multi-lingual campaign for the *International Population and Development Conference*; Designed and illustrated a series of 8 books and press kit, in 4 languages, on population and development issues.

American Association of Retired Persons (AARP): Designed the overall image and campaign for the *International Year of the Older Person* to raise international awareness of the older person's human rights; Designed a trilingual publication and postcard series on the accomplishments and merits of volunteering for the *International Year of Volunteers*.

NYC Taxi & Limousine Commission: Designed the New York City tourist map posted in taxis in the 5 boroughs, illustrated icons highlighting major attractions.

The Riverside Church of New York City: Designed all collateral print materials for the *New York Arts Festival* to promote the annual event; Created a limited edition poster presented to the Dalai Lama; Designed and produced the identity system and symbolic ribbon for the *Presidential Conference on Welfare Reform* to eradicate poverty. The ribbon was presented to President Clinton and members of the conference panel.

Graphic Designer • Public information Officer

April 1993 – December 1993

United Nations Protection Force (UNPROFOR), Croatia

Set up and managed the design department, which required not only creativity, but also the ability to work and organize a team under wartime conditions. A majority of the work was done with marker mock-ups and traditional board work, as equipment and resources were limited. Conceptualized, designed and produced all mission materials. Directed photo shoots and arranged exhibits. Trained and supervised a national staff of 2.

- Designed and implemented an identity/branding system for all regions of the mission.
- Developed a public information campaign in 5 languages, focused on the UN's role in the former Yugoslavia, the promotion of peace and to heighten awareness on such issues as mines and explosives.

Graphic Designer

September 1983 – January 1985

Bambergers Corporate Headquarters, New Jersey

Designer for large department store chain, visual merchandising department. Responsibilities included: creative planning, design, presentation and management of print materials, point of purchase and special projects for 23 locations. Boosted sales with special promotions. Created displays for holidays and special events.

AWARDS

UNDP Client Service Award 2007 • American Corporate Identity • Strathmore Paper Award of Excellence • Printing Industries of America • American Graphic Design: USA • MetLife Vendor of Excellence • Print Digital Design • Logo 2000

PUBLISHED IN

Electoral System Design: The New International IDEA Handbook 2005 (Afghanistan Presidential Ballot) • United Nations Postal Department Annual Collection Folder 2002 • Linn's Stamp News, June 3, 2002 • Corporate Identity 2000 • Logo 2000 • Bullet Proof Logos (1999) • The Big Book of Logos (1999) • American Corporate Identity 6, 8 & 12 (1991, 1993, 1997) • Graphic Design USA (1994); Print Design Annual • Great Logos by Supon Design (1992)

REFEREES

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