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UN index # 3074507

OVERVIEW

Experienced visual communications officer, creative director and designer with 41 years of international award winning design solutions for the United Nations, UN agencies, NGOs, corporations and governments. Communication campaigns, publications, reports and exhibits, which can be seen around the world, from electoral, humanitarian, development and peacekeeping missions to international conferences.

Self-motivated, multi-tasking professional capable of working independently or as part of cross-cultural teams. Detail oriented with strong planning, organizational and management skills, excelling in communications and problem solving. Ability to work under extreme pressure and with limited resources. Experience in conflict and post conflict environments.

Strong international design background in humanitarian needs/response, development in transitional countries, food security, health, environmental, MDGs, elections, voter and civic education, ballot production, transition to independence and democracy, human rights, peacekeeping, literacy, youth and gender issues. The goal is to create a memorable strategic communications solution that informs, educates and clearly conveys the intended message to the targeted audience.

SKILLS

Communications: Creative direction • communication and marketing strategies • conceptualization and design in print, web and interactive • message development • international multi-lingual campaigns • publications • reports • infographics and icons • social media design and implementation • educational and training materials • ballot design and production • logo/identity/branding development and implementation • web/digital design and content development • TV/video graphics • signage/billboards/banners • exhibits • event design and implementation • brochures/pamphlets • newsletters • marketing/media kits • fact sheets • donor materials • posters • packaging • promotional incentives • Illustration • photography • image editing and manipulation • AI • pre-press print production • proofing/press check.

Project Management: Project planning and implementation • problem solving • department set up • budgeting • time management/delegation • client and supplier liaison • staff management • training (capacity building) and evaluation • supplier evaluation/supervision • establish/maintain media and news agencies contacts • presentations • operational plans and weekly reports • interviewing.

Computer and Technical: Proficient in Macintosh and PC operating systems • Software applications: CC 2026 Adobe Suite: InDesign, Illustrator, Photoshop, Acrobat, After effects. Microsoft: Word, Excel, Power Point • Canva • AI: ChatGPT, Artistry, • Technical expertise in all areas of printing and digital production • Layout in 20 languages • Photographic experience with DSLR and SLR cameras.

LANGUAGES

Mother tongue: English

Portuguese and Spanish: Basic

Accustomed to designing and producing print, web and exhibit materials in 20 languages including, but not limited to: Arabic, Chinese, French, Russian, Spanish, German, Italian, Portuguese, Nepali, Dari, Pashto, Urdu, Macedonian, Albanian, Croat, Bosnian, Serbian, Tetum, Bahasa Indonesia, and Swahili.

EDUCATION

Parsons School of Design (New School of Social Research), NYC • Associate in Applied Science Degree, 1980-1983, 1990 • Visual Communications/Graphic Design

School of Visual Arts, NYC • Certificate in Web Design, 2002

School of Visual Arts, NYC • Certificate in Computer Graphics, 1990

Online courses 2013-2014: Certificates in Multi-lingual publishing strategies with InDesign; Creating infographics with Illustrator; InDesign essential training; Artificial Intelligence

EXPERIENCE

Graphic Design Consultant (Remote/Home-based)

August 2013–Present

United Nations Children's Fund (UNICEF), Uganda, December 2025 – Present

Supervisor: Catherine Ntabadde, cntabadde@unicef.org

- Design, layout, photo editing, infographics, icons and illustrations for 2025 Annual Report.
- Design, layout, photo editing, infographics/illustrations for *Ebola crisis* briefs.
- Design, layout, photo editing, infographics, icons and illustrations for *Gender for Development Uganda* a series of three reports, 16, 32, 62-pages.
- Design, layout, photo editing, infographics, icons and illustrations for *At-Risk Surveillance System for Child Developmental Disabilities in Uganda*, 102-pages.

Food and Agriculture Organization (FAO/IPC), Rome, Global Support Unit, Nov. 2018 – Present

Supervisor: Ashley.Mclaughlin@fao.org, Frank.nyakairu@fao.org

- Design, layout and diagrams for a 92-page *IPC Protracted Acute Food InSecurity Technical Manual*.
- Design, layout and diagrams for a *IPC Protracted Acute Food InSecurity* reports for Honduras and Malawi.
- Design for a series of templates to be used throughout IPC to ensure design format consistency.
- Design and layout of publications for: IPC Style Guidelines, Mapping Guidelines, Communication Guidelines.
- Design of IPC Icon guidelines publication for easy reference and PowerPoint applications.
- Conceptualize and design icons for AFI, AMN and CFI to be used on all materials for cohesive recognition.
- Design of IPC Icon guidelines publication for easy reference and PowerPoint applications.
- Design for promotional materials IPC/FAO.
- Layouts for various country briefs and snapshots.
- Design and layout for Famine Review in Gaza.
- Layout for various Guidance Note documents.
- Design and layout for *IPC Global Strategic Programme*, 38 pages.
- Design and layout for Yemen 36-page brief in Arabic.
- Design and layout for Afghanistan, Uganda, Zanzibar, Pakistan and Burkina Faso (French) briefs.
- Design and layout for reports on Chronic Food Insecurity in Yemen, Bangladesh and Malawi.
- Design of promotional materials for conference, such as pull ups, bookmarks and folder.
- Design and layout of four IPC brochures with accompanying Twitter cards in English and French.
- Design and layout for reports on South Sudan famine situation.
- Design of a COVID Crisis Report with infographics.
- Design and layout of brochures for IPC Guidelines for Acute Malnutrition, Chronic Food Insecurity and Acute Food Insecurity; IPC GSP; Building a Global Community; Understanding the IPC; Famine.
- Design of templates/layouts for country briefs and snapshots on the COVID situation in Latin America, Africa and Asia.
- Design of templates and final layouts for country specific briefs and snapshots in English, French, Spanish and Portuguese. Design of icons. Create population tables.
- Design of a folder, donor kit and promotional materials.
- Design, layout and creation of infographics for a 124-page *Cadre Harmonisé Technical Manual* in French and English.
- Design, layout and infographics for a 227-page *IPC Food Security Technical Manual* and a 2-page brief. In English French, Spanish and Arabic.
- Design and layout for a 38-page IPC Global Strategic Programme report.
- Design and production of 18 Power Point presentations for training purposes, consisting of 20 slides each.
- Design and layout of a 50-page exercise and answer workbook to accompany the Power Point training tools.

International Friendship Clubs, Mexico, February 2026 – March 2026

Supervisor: Peggy Nelson, President@Ifcvallarta.org

- Re-branding and new logo design

Casuarina Communications, Malaysia, August 2023 – October 2024

Supervisor: Larson.moth@gmail.com

- Design, layout, photo editing, infographics, production for web and print for UNDP *Local Multidimensional Poverty Index*, 80-pages.
- Design, layout, photo editing, infographics, production for web and print for UNDP *Sierra Leone SDG Investor Map*, 68-pages.
- Design, layout, photo editing, infographics, production for web and print for UNDP *Special Economic Zones in Sierra Leone* report, 60-pages
- Design, layout, photo editing, infographics, production for web and print for UNDP *Sierra Leone Diaspora Targeted Bonds & Development Fund*, 80-pages.

- Design, layout, photo editing, infographics, production for web and print for UNDP *Multidimensional Poverty in Sierra Leone* report, 56-pages
- Design, photo editing and production for UNDP Climate Finance Network, Asia and the Pacific social media cards/banners for Twitter, Facebook and UNDP web page.
- UNDP Climate Finance Network, Asia and the Pacific Call for proposals layout.
- Design/layout for UNDP Climate Finance Network, Asia and the Pacific domestic and international briefs.
- Design/layout for UNDP Climate Finance Network, Asia and the Pacific *Public Finance Guidance Note*.

United Nations Children's Fund (UNICEF), Geneva, Private Fundraising and Partnerships Division, June – Sept. 2024

Supervisor: Jessie Buhler, jbuhler@unicef.org

- Design, layout, photo editing, infographics for a Power Point slide-deck *Understanding the Dynamics of giving*, 170-slides.

Food and Agriculture Organization (FAO/OER), Rome, Emergencies & Resilience, July 2022 – April 2023

Supervisor: Rachele.santini@fao.org

- *Fighting Famine* newsletter and blog in coordination with OCHA.
- Design of banner head and infographics for OER/Yemen web page.
- Icon designs for *Global Network Against Food Crisis* web page.

United Nations Development Programme (UNDP), Fiji, July- Oct. 2022

Supervisor: Vineil.narayan@undp.org

- Design, layout, photo editing, infographics and production for web and print for *Fijian Sustainable Bond Framework* report, 70-pages. Social media campaign to accompany the publication.

United Nations Development Programme (UNDP), Solomon Islands Electoral Project, May 2020 – Feb. 2022

Supervisor: Olga.rabade@undp.org

- Design, layout, photo editing, infographics and production for web and print for Solomon Islands Annual Reports. 2020 and 2021, 44 pages, 48-pages.
- Design, layout, photo editing, infographics and production for web and print for *Solomon Islands National Electoral report*. 54-pages.
- Design, layout, photo editing, infographics and production for web and print for Solomon Islands *Strengthening the Electoral Cycle*. Final project report for the European Union Electoral report. 104-pages.
- Logo design and campaign for *Outstanding Women of the Solomon Islands*. Featuring banners, posters, video intro, promotional materials, brochure and booklet. Essay competition design of leaflets, posters and booklet.
- Design, layout, photo editing, infographics and production for web and print for Solomon Islands a booklet for the *Political Parties Commission*.

United Nations Children's Fund (UNICEF), Geneva, Private Fundraising and Partnerships Division, Nov. 2018 – Feb. 2021

Supervisor: Hemawathy Balasundaram, hbalasundaram@unicef.org; Christopher Kip, ckip@unicef.org

- Design, layout, photo editing, infographics for 2 pager brief, 60-page report and Power Point presentation *For Every Child, a Safe and Clean Environment*.
- Design and layout for a 50-page report on *Greater Integration and Respect of Children's Rights in the Garment and Footwear Sector*. Including photo editing, infographics design, tables and charts.
- Design and Layout, video clip editing for *Direct Response Television* manual.
- Design of *Legacy Community Workshop* logo, zoom background and Power Point presentation.
- Design, layout, photo editing for a 20-page report on *COVID-19: Impact on Ready-made Garment Workers in Bangladesh*.
- Design and layout for 16-page Framework presentation to companies on *The 10 steps to Greater Integration and Respect of Children's Rights in the Garment and Footwear Sector*.
- Design, layout and infographics for *Wash4Work monitoring and indicator report*.
- Design, layout and infographics for *Children's Rights Metrics in the Supply Chain* report, 24 pages.
- Design, layout and infographics for *Children's Rights and Business* report, 24 pages.

United Nations Development Programme (UNDP), Kenya, Africa Borderlands, July 2020 – Jan. 2021

Supervisor: Kareen.shawa@undp.org

- Design and development of a template for *UNDP Africa Borderlands Centre* monthly and weekly overview. Design and implementation of maps, icons and infographics.
- Design and layout of a 60-page report on the Borderlands project, a 4-page brief and power point presentation.
- Design and layout of three spotlight overviews focusing on borderland areas, including maps, icons and infographics.
- Development and implementation of a logotype to be consistent on all materials.

UN Office for the Coordination of Humanitarian Affairs (OCHA), Turkey, Syria Cross Border Humanitarian Fund, May 2020

Supervisor: Anne-Sophie Le Beux, lebeux@un.org

- Layout for the *Syria Cross Border Humanitarian Fund annual report 2019 (SCHF)*.

United Nations Children's Fund (UNICEF), New York, WASH Section, March – May 2020

Supervisor: Gregory Built, gbulit@unicef.org

- Report design and layout for *Cholera WASH Response*, including infographics

United Nations Development Programme (UNDP), The Gambia, Rule of Law, March – Sept. 2020

Supervisor: Shahzada.ahmad@undp.org

- Design, layout and photo editing of a 96-page photo book on the prisons of The Gambia.
- Design, layout and infographics for *Rapid Prisons Assessment Report*, 26-pages.
- Design, layout and infographics for *GPF/UNDP Community Policing Initiative*, 92-pages.
- Design, layout and infographics for *Rule of Law Roadmap*, 56-pages.
- Design, layout and infographics for *The SGBV Handbook for Prosecutors*, 48-pages.
- Production of publications and reports for web and print.
- Contract and supervise the printing and delivery of the reports and publications.

United Nations Children's Fund (UNICEF), Firenze, Innocenti Film Festival, Sept. – Oct. 2019

Supervisor: Dale Rutstein, drutstein@unicef.org

- Overall campaign design for the *UNICEF Innocenti Film Festival* in Firenze prompting new young talent.
- Design and production of a 40-page brochure/programme with film thumbnails and graphics in Italian and English.
- Billboard design promoting the film festival in Italian and English.
- Design for a 2-sided flyer/handout with film schedules, promoting the film festival in Italian and English. *This was a very important tool for the festival according to the organizers.*
- Media backdrop design for the theatre with donor logos.
- Poster designs promoting the film festival with film clips and schedules in Italian and English.

United Nations Children's Fund (UNICEF), Central African Republic, Nov. – Dec. 2019

Supervisor: Fabrice Laurentin, flaurentin@unicef.org

- Design and layout of a 32-page children's/adolescence storybook with illustrations in French.

United States Agency for International Development (USAID), Project Hope TB Control Program, Sept. 2018 – April 2019

Supervisor: Nigara Abate, nabate@projecthope.org

- Design, layout, photo editing/selection and infographics creation for an 80-page publication on *Tuberculosis Prevention and Care in Central Asia*. English and Russian versions.

United Nations Children's Fund (UNICEF), Geneva, Communications for Emergencies, Sept. – Nov. 2018

Supervisor: Sasha Surandran, ssurandran@unicef.org

- Design, layout and infographics for an end of the year Funding Appeal *Malnutrition Crisis in Sub-Saharan Africa*. English, French and Spanish versions.

United Nations Children's Fund (UNICEF), Geneva, Communication for Corporate Partnerships, Aug. 2018

Supervisor: Samuel Nuttall, snuttall@unicef.org

- Design, layout and infographics for a 6-page brochure *Young People's Agenda*. Layout for edited 4-page version.
- Design, layout and infographics for 2-page briefs *The Global Muslim Philanthropy Fund for Children*.

UN Office for the Coordination of Humanitarian Affairs (OCHA), New York, Agenda for Humanity, Sept. – Dec. 2017

Supervisor: Kathryn Katch Yarlett, yarlett@un.org

- Design and layout of a 100-page print and web-based publication *No time to Retreat* a follow up report on the World Humanitarian Summit. Photo editing and design of infographics. Redesign of the Annex to be added to report.
- Design and layout for Executive Summary as a stand-alone report in English, French and Spanish.
- Design of 14 Social Media cards on the *Core Responsibilities* for posting on Facebook and Twitter.

United Nations Development Programme (UNDP), Sudan, Darfur Community Peace and Stability Fund, Dec. 2016

Supervisor: Jennifer.paton@undp.org

- Design, layout, photo editing, infographics for *Supporting Peace in Darfur* brochure in English and Arabic.

UN Office for the Coordination of Humanitarian Affairs (OCHA), New York, Policy Analysis and Innovation Section, Policy Development and Studies Branch, May – August 2016

Supervisor: Pia Hussein, husseinp@un.org

- Infographics design for *Reducing protracted internal displacement as a collective outcome* report.
- Development and production of an infographics piece addressing the *Collective Outcome Strategy*.
- Design and layout for the *World Humanitarian Summit 2016* companion piece and handout with infographics.

UN Office for the Coordination of Humanitarian Affairs (OCHA), South Sudan, Nov. 2015 – Nov. 2020

Supervisor: Guiomar Pau Sole, pausole@un.org

- Design, layout and infographics creation for the 2016, 2017, 2018 and 2019 *Humanitarian Response Plan* (HRP), *Humanitarian Needs Overview* (HNO) and summary briefs.
- Design, layout and infographics creation for the 2016, 2017 and 2018 *South Sudan Humanitarian Fund* (SSHF) Annual Report and summary briefs.
- Design, layout and infographics creation for the *Common Humanitarian Fund* (CHF) annual report 2015.
- Folder, banners and notepad design for media, donors and general use.

UN Office for the Coordination of Humanitarian Affairs (OCHA), Geneva, Programme Support Branch, Senior Transformative Agenda Implementation Team, Planning and Monitoring Section, Aug. 2014 – Dec. 2016

Supervisor: Janet Puhaločić, puhalovic@un.org

- Timelines, spectrums and country comparisons design.
- Design and layout for the 2017 *Humanitarian Needs Overview* and the *Humanitarian Response Plan* for Yemen and Nigeria. Design of timelines and infographics.
- Following OCHA and WHS guidelines design and layout for a follow up report to the *World Humanitarian Summit, Commitments to Action*.
- Design and layout for *Emergency Funding Flash Appeals* in 2016 for Iraq (Mosul), Ecuador earthquake and Libya (Sirt).
- Design and layout for the 2016 *Humanitarian Needs Overview* and the *Humanitarian Response Plan* for Zimbabwe, Swaziland, Central America, Nigeria and Columbia (in Spanish and English), Design of timelines and infographics.
- Design, layout and production for a handbook on *Emergency Preparedness and Response for Resident and Humanitarian Coordinators*. Design of timelines and infographics.
- Design for a guide for *Resident Coordinators on Humanitarian Action*, including infographics and timelines.
- Design, layout and infographics for the 2016 *Yemen Humanitarian Response Plan* and 2016 *Humanitarian Needs Overview*.
- Layout for the Nigeria 2015 - 90-day plan. Design of infographics.
- Design and layout for a training manual *Facilitating Collective Action*. Design of icons and infographics.
- Design, layout and production for the 2015 *Humanitarian Reference Module*. Design of timelines and infographics.
- Template design for *Inter-Agency Mobilization* booklet.
- Design of overall image/branding for a series of Power Point presentations, publications and guidance templates.
- Design and layout for the *Myanmar Humanitarian Needs Overview* (HNO).

United Nations Mission in South Sudan (UNMISS), Aug. 2013 – Sept. 2015

Supervisor: Catherine Waugh, waugh.catherine6@gmail.com

- Design, layouts and pre-press for UNMISS 2014, 2015 and 2016 calendars.
- Design and production of 20 photo boards with 70 photos for UNDAY/UN 70th anniversary.
- Design and production of a 6-page leaflet with 70 photos and A3 flyer/ad for UNDAY/UN 70th anniversary.
- Research and prototype creation for flip book electronic photo presentation.
- Design of a new logo for *Radio Miraya*, a South Sudan based cooperative radio broadcasting station.

United Nations Entity for Gender Equality and the Empowerment of Women (UNWomen), New York, Aug. 2014 – Sept. 2015

Supervisor: Christine.Brautigam@unwomen.org

- Layout for the 2014 *Commission on the Status of Women 58th Session Outcomes* in the six UN official languages.
- Design and layout for the *Beijing+5 Declaration, Platform of Action, Political Declaration* and *23rd Session outcomes*. Six languages (Arabic, Chinese, English, French, Russian and Spanish), 270+ pages each.
- Design and layout for the past (40th- 55th) *Commission on the Status of Women Session outcomes*. 26 reports, each in the six UN official languages.

The Integrated Regional Information Networks (IRIN), Geneva, Sept. – Dec. 2014

Supervisor: Heba Aly, heba@irinnews.org

- Design and layout for *IRIN in Transition* a 32-page proposal, resulting in the funding to become an independent news agency.
- Design of infographics to accompany articles for IRIN News website and social media.

Graphic Design Consultant – Mission Based

April – June 2015, Oct. – Nov. 2014, May – June 2014, Oct. – Nov. 2013, May – June 2013

UN Office for the Coordination of Humanitarian Affairs (OCHA), Juba, South Sudan

Supervisor: Tapiwa Gomo, gomo@un.org

- Design and layout for the 2015 *Humanitarian Response Plan (HRP) Midyear Update*, Social Media campaign and Power Point presentations for the official launch of the HRP.

- Design and layout for the *2015 Humanitarian Response Plan*. Design of infographics, charts/tables, 120-pages.
- Design for the HRP 8-page summary, invitation, Power Point presentation and posters for the publication event launch.
- Design, layout and production for the 2014 Crisis Response Plan (CRP). Including the design and production of over 100 infographics, maps and tables, 104-pages.
- Design, layout and production for the 2012, 2013 and 2014 *Common Humanitarian Fund* (CHF) Annual Reports.
- Redesign, layout and production of the 2014-2016 *Consolidated Appeal* (CAP). Including the design and production of over 100 infographics, charts and tables, 132-pages. Design for an 8-page CAP summary for wide distribution.
- Design and production of the programme, invitations, posters and power point presentation for the CAP media launch.
- Briefing kit design for the Assistant Secretary General visit.
- Layout for the *2013 Mid-term Consolidated Appeal* (CAP) publication. Design of charts and infographics.

International Expert for Development of Election Materials — Mission Based

November 2012 – December 2012

UNDP Electoral Support Project (ESP), Kathmandu, Nepal

Supervisor: Andres.castillo@undp.org

- Review and assessment of current and past electoral materials provided by the *Electoral Commission of Nepal* (ECN). Recommendations on how to improve future materials. Development and design of electoral materials and products.
- Design of overall image/branding to be applied to all electoral materials.
- Conceptualization of electoral awareness campaign.
- Interview process and selection of a national designer counterpart and continue all future work on the project.

Senior Graphic Designer • Technical Advisor — Mission Based

January 2007 – November 2012

UNDP Support to the Timorese Electoral Cycle (UNDP/UNEST), Timor-Leste (East Timor)

Supervisor: Andres.castillo@undp.org

Coordinating with UNEST (*United Nations Electoral Support Team*) Voter Education advisor, and in support of STAE (*Technical Secretariat for Electoral Administration*) and CNE (*National Electoral Commission*), responsibilities included: planning, concept and message development, design, production and implementation of all election, voter and civic education materials. The goal: to inform, educate and communicate messages through effective voter education campaigns.

Achievement Highlights:

- Image/branding creation, applied to all print and media for recognition in each election, modifying the image accordingly to create continuity between elections.
- Design of logos for observer jackets, t-shirts and handbooks.
- Working with local illustrators to develop flip charts explaining the electoral process. An important tool in the field for voter education training.
- Development, design and production of voter and civic education campaigns in local languages for seven elections in 2007, 2009 and 2012 (first and second rounds of the *Presidential, Parliamentary, Community Leader Elections*). Campaigns focusing on reaching out and informing the population on the importance of elections, registration, becoming a candidate, participation, secrecy of vote, commitment to peaceful elections, where, when and how to vote. The turnout was 81% in 2007 and 75% in 2012.
- Development of targeted campaigns directed towards women and youth emphasizing the importance of their participation. This resulted in a noticeable increase in women candidates and overall participation. Design of a results comparison publication, launched post elections to highlight women's participation.
- Coordinating with STAE to design and produce the official ballots for the 2007 *Presidential election, Presidential run-off and Parliamentary election*. Security features and watermarks were incorporated into the ballot designs to prevent fraud.
- Design of mock ballots, which were very useful in the voter education training sessions showing how a ballot should be properly marked and giving voters a chance to practice ensuring the number of invalid ballots was low. Production of posters to provide further instruction on how to mark your ballot.
- Supervision of ballot printing, finishing, packing and delivery from Indonesia to East Timor of 650,000 ballots. Coordinating with the Indonesian Ambassador and local police department to ensure secure print sites and police escorted deliveries.
- Capacity building for national staff through training sessions in the development of voter education materials, ballot paper design and production, and how to work with Photoshop.
- Direction of content and design for *Electoral Management Body* websites.
- Production of election newsletters in print and electronic formats for donors, UN agencies, NGOs and staff.
- Photographed polling and the counting process on Election days and all related events for future use.
- Design of educational campaign materials for various UNDP projects including the Parliament, Civil Society and Media.
- Design of handbooks for PNTL (National Police of Timor-Leste), polling and counting staff to assist in the facilitation of training sessions and manuals for training workshops with political parties.
- Design of annual reports, press kits and signage for UNDP Country Office and UNEST for an overall cohesive image.

United Nations Office of Project Services / Sudan Project Implementation Facility (UNOPS/SPIF), Khartoum, Sudan

Supervisor: Greg Wilson, afr@unops.org

- Development, editing, photography, design and production of marketing and presentation materials. The package highlighted their achievements and goals in Sudan and included presentations for donors. This led to more projects being awarded to SPIF. The marketing kit was designed for easy internal updates to include new projects, achievements and goals.

Bridge of Hope, learning centre and residence for street children, Omdurman, Sudan

- Conceptualization and development for an overall marketing presentation, including photography, design and writing of human-interest stories, success stories and fact sheets. A fund raising package directed towards donors in order to maintain and expand the street children's residence and learning centre in Khartoum.
- Coordination and development of an art programme curriculum for the learning centre. Incorporating the Sudanese culture with creative art projects.

Senior Graphic Designer • Department Head – Mission Based**August 2003 – November 2005****United Nations Assistance Mission in Afghanistan (UNAMA), UNDP/UNOPS****Joint Electoral Management Body Secretariat (JEMBS), Kabul, Afghanistan**

Supervisor: Samantha Aucock, sjaucock@hotmail.com

Head of the Design Unit in the daily operations. Management and supervision of a national and international staff of 14. The design departments responsibilities included message development, conceptualization, design and production of all electoral visual communication materials. Effectiveness was assessed through national focus groups to ensure clarity and cultural sensitivities. The goal of voter and civic education materials was to communicate a complex electoral process, to reach an ethnically diverse audience of 12 million with a 64% illiteracy rate. All materials produced in Dari and Pashto.

Achievement Highlights:

- Design of official logos and applications for the JEMB (*Joint Electoral Management Body*), ECC (*Electoral Complaints Commission*) and IEC (*Independent Electoral Commission*).
- Creation and implementation of an overall image/branding, applied to all print and media for easy recognition.
- Development of an identifiable family to be used in all Public Outreach media.
- Strategies for cohesive message development and campaigns with TV and radio units.
- Design and Implementation of multi-lingual campaigns in coordination with Public Outreach. The focus on offering potential voters a better understanding of the government transitional process, registration, polling and counting processes and encouraging Afghan citizens to participate in the elections. Produced: posters, leaflets, banners, stickers, publications, brochures, training flip charts, manuals, cartoons, billboards, magazine newspaper inserts PSAs and animations. "*Officials believe that the use of cartoons and infographics during registration helped educate the people*" BBC News.
- Design of campaigns directed towards women and their families, reinforcing the value of their vote and participation in the elections. In a country where women's rights are restricted, 41% of woman registered to vote.
- Design and production of Presidential ballots with complex security features.
- Coordinating with the Logistics Unit to oversee production of 17.5 million Presidential ballots
- Research, design and illustrations for over 800 symbols, used for candidate campaigning and on ballots as a symbol of recognition for a highly illiterate population. Participated in a working group with National Commissioners to ensure symbols were viable in rural and urban areas.
- Design of mock, sample newspaper ballots and official ballots of varying sizes for the *Wolesi Jirga* (*Lower House of National Assembly*) and *Provincial Council* elections. Field-tested sample ballot variations to determine viability in a country new to the election process. Production of 69 ballots, over 5,800 candidates with strict quality control and secrecy.
- Printing supervision of 40 million ballots in coordination with six of my team members located at the print sites worldwide. Working closely with the *Afghan Electoral Commission* in a secure site for proofing and approvals.
- Production of materials for out of country registration and elections for refugees in Pakistan and Iran.
- Design and implementation of exhibits for three elections at the Media Centre. Management of set up and providing pertinent information to the media and diplomats. Coordination and production of media/press packets.
- Photographed polling on Election Day and the counting process for use in post-election materials.
- Management of the content and design of the *Electoral/JEMB* website.
- Design and production of a bi-weekly multi-lingual newsletter in print and electronic formats.
- Conducted training sessions to capacity build national staff to ensure continued functionality with the IEC.

United States Embassy/USAID, Timor-Leste (East Timor)**Supervisor: Shari Cohen**

- Design, editing and installation of an exhibit for the Independence Expo centre, which reflected the roles and achievements of the US Mission, United States Agency for International Development (USAID), United States Support Group East Timor (USGET) and Peace Corps in East Timor. The project was produced in a short time period with limited resources.

Senior Graphic Designer • Public Information Officer – Mission Based**October 2000 – May 2002****United Nations Transitional Assistance in East Timor (UNTAET/ETTA), Timor-Leste (East Timor)****Supervisor: Brennon Jones (Deceased)**

Head of the design division of the Office of Communication and Public Information (OCPI), as designer and supervisor. Trained and supervised a national/ international staff of six. Coordination with all UNTAET units to ensure their design and media needs were met.

Achievement Highlights:

- Set up a training programme to capacity build, focusing on design in Quark Xpress and Photoshop, mentoring and evaluating national staff who would run unit, continued long distance mentoring.
- Design and production of a 12-page bi-monthly newspapers in four languages.
- Design of multi-lingual nationwide campaigns, addressing such issues as human rights, gender equality, land rights, anti-violence, AIDS and health/hygiene concerns.
- Development of a major civic education campaign, introducing the democratic process and significance of independence, for the first *2001 Constitutional Assembly*. Attained our goal of reaching literate and illiterate constituents for a 90% voter turnout.
- Design and supervision painting of backdrop mural for the *Constitutional Assembly* election press briefings.
- Coordination with Televisaun Timor Lorosa'e in the development of concepts for public service announcements.
- Design of a campaign, in coordination with UNHCR, geared towards the safe return and re-establishment of 200,000 refugees displaced.
- Design and production of *Independence Day* materials including: a commemorative book for dignitaries and the local population, official Independence Day program, Independence postage stamp set for NY, Geneva and Vienna, official Independence medal, exhibit designs and installation for the Independence Expo Centre and UN headquarters.

Creative Director • Graphic Designer • Consultant**March 1985 - August 2003****Kelleher Design, Kelleher & Tait Design Group, Inc., New York City**

Development, design and production of a wide range of effective visual communication solutions for Government Institutions, non-profit organizations, professionals and corporations.

Selected clients and projects:

The World Bank: Design of press kits and publications for *Millennium Development Goals and Gender Equality*.

United Nations: Design and installation of exhibits with accompanying print materials for the *Earth Summit Conference, The Struggles of the Palestinian People, 50 years of Peacekeeping in Ghana, A Drug Free World for the General Assembly Special Session, 50 years of Human Rights and International Literacy Decade-Education for All*; Design and production of multi-lingual campaigns for conferences and international years including: *Working to Fight Racism, International Conference on Human Rights, International Earth Summit Conference, International Year of Older Persons, International Year of Indigenous People, A Drug free world: a global response and International Year of the Woman*.

United Nations Children's Fund (UNICEF): Design of an annual line of greeting cards and merchandising materials; Design and production of multi-lingual publications to generate public awareness on issues such as: AIDS, healthcare, breastfeeding, nutrition and polio eradication.

United Nations Development Fund for Women (UNIFEM): Design of a poster campaign and website for *Millennium Development Goals and Gender Equality*; Design of the annual publication on *Progress of the World's Women* and annual reports in three languages; Design of a multi-lingual poster campaign for the *International Peace Conference* at The Hague.

United Nations Population Fund (UNFPA): Design of the overall image and multi-lingual campaign for the *International Population and Development Conference*; Designed and illustrated a series of eight books and press kit, in four languages, on population and development issues.

American Association of Retired Persons (AARP): Design of overall image and campaign for the *International Year of the Older Person* to raise international awareness of the older person's human rights; Design of a trilingual publication and postcard series on the accomplishments and merits of volunteering for the *International Year of Volunteers*.

NYC Taxi & Limousine Commission: Design for the New York City tourist map posted in taxis in the five boroughs, illustrated icons highlighting major attractions.

The Riverside Church of New York City: Design of all collateral print materials for the *New York Arts Festival* to promote the annual event; Creation of a limited-edition poster presented to the Dalai Lama; Design and production of the identity system and symbolic ribbon for the *Presidential Conference on Welfare Reform to Eradicate Poverty*. The ribbon was presented to President Clinton and members of the conference panel.

Graphic Designer • Public information Officer – Mission Based

April 1993 – December 1993

United Nations Protection Force (UNPROFOR), Zagreb, Croatia

Set up and managed the design department, which required not only creativity, but also the ability to work and organize a team under wartime conditions. A majority of the work was done with marker mock-ups and traditional board work, as equipment and resources were limited. Conceptualized, designed and produced all mission materials. Directed photo shoots and arranged exhibits. Trained and supervised a national staff of two.

- Design and implementation of an identity/branding system for all regions of the mission.
- Design and production of a public information campaign in 5 languages, to bring to light the UN's role in the former Yugoslavia, to promote peace and heighten the awareness of such issues as mines and explosives.
- Working with television and film department to produce title graphics.

AWARDS

UNDP Client Service Award 2007 • American Corporate Identity • Strathmore Paper Award of Excellence • Printing Industries of America • American Graphic Design: USA • MetLife Vendor of Excellence • Print Digital Design • Logo 2000

PUBLISHED IN

Electoral System Design: The New International IDEA Handbook 2005 (Afghanistan Presidential Ballot) • United Nations Postal Department Annual Collection Folder 2002 • Linn's Stamp News, June 3, 2002 • Corporate Identity 2000 • Logo 2000 • Bullet Proof Logos (1999) • The Big Book of Logos (1999) • American Corporate Identity 6, 8 & 12 (1991, 1993, 1997) • Graphic Design USA (1994); Print Design Annual • Great Logos by Supon Design (1992)

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